

SILVER MEMBERSHIP PROPOSAL PACK

FOR THE SOUTH WEST
BUSINESS COUNCIL

We convene, inform, connect



South West Business Council Membership

Introduction

Paul Coles,
CEO of South West
Business Council

Welcome to the Silver Membership Proposal Pack. Thank you for considering becoming a South West Business Council (SWBC) member.

The South West Business Council shines a spotlight on regional capabilities that are key strengths of the South-West.

For our members, we provide our 20+ years experience brokering high-level connections between the private, public, and third sectors. SWBC focuses on delivering and enabling insight, innovation and impact for businesses across the South West, by bringing new opportunities to life. We work at a strategic level through our "network-of-networks" to communicate the needs of South West businesses to those in government departments and other Local Authorities.



Our Board is diverse and brings huge experience from the worlds of Finance, Law, Education, Communications, Digital, Business Networks, Development, Social Enterprise and the Environment. Additionally, we run a Policy Advisory Board to help shape our future thinking and our support to our members.

We offer three levels of membership depending on the support required to help your organisation achieve its goals. Our highest level of membership is designed to offer maximum benefit from our Board to aid business growth and activities.

We look forward to working with you.

Your sincerely,

Paul Coles, CEO,
South West Business Council



Our membership with the South West Business Council has felt more like a partnership thanks to their ongoing support."

Barry Wilson,
Managing Director,
E&JW Glendinning Ltd



The first thing that the South West Business Council brings us is a huge amount of credibility; people instantly recognise that we are a genuine and trusted organisation when they learn about our affiliation."

Mark Moore,
Director, South West Cyber
Resilience Centre



Silver Membership Benefits



At this level of membership we offer close and regular interaction with our CEO. This is to ensure that those wishing to share their ambitions with us are provided with the help they seek from us through our business network, regional intelligence and resources. Additionally, we offer “work packages” which SWBC can carry out alongside your membership.

- ✓ Introductory welcome call with the CEO to determine how we will work together to help your business flourish.
- ✓ Onboarding promotion via social media and re-sharing of members' key news via SWBC's social media.
- ✓ Agreed plan of activities to undertake during the course of your membership.
- ✓ Opportunity to author a member article to feature in our main monthly newsletter.
- ✓ Yearly review and year and a half review with the CEO to check on the progress of our partnership and any agreed projects.
- ✓ Up to two people to receive monthly CEO and Chair updates.
- ✓ Potential membership of our Policy Advisory Board (subject to availability).
- ✓ Member to member introductions.
- ✓ Ability to engage in separately costed works to be carried out by SWBC.
- ✓ One free place to our prestigious Annual Dinner: each year we invite all members, board members and key stakeholders to this black-tie evening event with a thought-provoking keynote speaker.
- ✓ One free place to our regular conferences: our conferences are held at venues across the South West and include a line-up of keynote addresses from world-class industry experts.
- ✓ 10% off additional tickets to SWBC dinners and conferences.

Monthly membership is £175 +VAT



More information on our member events, including our annual dinner and regular conferences, can be found at www.southwestbusinesscouncil.co.uk/events.



We value our membership in several ways – the influence and connections that SWBC has within the wide geographic coverage of the region with both business and local government is key to joining the strategic dots together which in turn helps to influence central Government at a time of high competition for funding.”

Andrew Ardley, Regional Development Manager, South Western Railway

Operations Team and Board



Statutory Board



TIM JONES
Chairperson



JULIE HAWKER MBE



DR CHRISTINE
ALLISON



CATHERINE
MATHEWS



LIZ WAUGH



PAULA HEWITT



PROF VICKY POPE



JABO BUTERA



JUSTIN OLOSUNDE



LAURENCE FREWIN



MARTIN WILLIAMS

Operations Team



PAUL COLES
Chief Executive
Officer



JO HATT
Membership
Coordinator



ANDREW SEARLE
Head of
Operations



LEAH ERDRINK
Marketing and
PR Manager



EMMA ANDERSON
Marketing and
PR Executive



I feel that the SWBC is a vital organisation for helping us to gain more recognition and to give the South West a voice. I think Tim and Paul do an excellent job."

Patrick Tigwell, FCA BFP Partner, Westcotts