

# GOLD MEMBERSHIP PROPOSAL PACK

FOR THE SOUTH WEST  
BUSINESS COUNCIL

We convene, inform, connect



# South West Business Council Membership

## Introduction

Paul Coles,  
CEO of South West  
Business Council

Welcome to the Gold Membership Proposal Pack. Thank you for considering becoming a South West Business Council (SWBC) member.

The South West Business Council shines a spotlight on regional capabilities that are key strengths of the South-West.

For our members, we provide our 20+ years experience brokering high-level connections between the private, public, and third sectors. SWBC focuses on delivering and enabling insight, innovation and impact for businesses across the South West, by bringing new opportunities to life. We work at a strategic level through our "network-of-networks" to communicate the needs of South West businesses to those in government departments and other Local Authorities.



Our Board is diverse and brings huge experience from the worlds of Finance, Law, Education, Communications, Digital, Business Networks, Development, Social Enterprise and the Environment. Additionally, we run a Policy Advisory Board to help shape our future thinking and our support to our members.

We offer three levels of membership depending on the support required to help your organisation achieve its goals. Our highest level of membership is designed to offer maximum benefit from our Board to aid business growth and activities.

We look forward to working with you.

Your sincerely,

Paul Coles, CEO,  
South West Business Council



***Tim and Paul have their finger on the pulse of the region and their support allows us to cement our position as part of a broad network of organisations within the area."***

Chris Wade,  
Partner on behalf of Osborne  
Clarke, Osborne Clarke



***We have been able to connect with other like-minded businesses to discover best practises... and bounce ideas off of other business leaders."***

Paul Swan,  
Group Finance Director,  
Stovax & Gazco



# Gold Membership Benefits



At this level of membership we offer close and regular interaction with our Chair, CEO and the Board. This is to ensure that those wishing to share their ambitions with us are provided with the help they seek from us through our business network, regional intelligence and resources. Additionally, we offer 'work packages' which SWBC can carry out alongside your membership.

- ✓ Introductory welcome call with the CEO and Chair to determine how we will work together to help your business flourish.
- ✓ Onboarding promotion via social media and re-sharing of members' key news via SWBC's social media.
- ✓ Agreed plan of activities to undertake during the course of your membership.
- ✓ Opportunity to author a member article to feature in our main monthly newsletter.
- ✓ Yearly review with the CEO and year and a half review with the CEO and Chair to check on the progress of our partnership and any agreed projects.
- ✓ Up to five people to receive monthly CEO and Chair updates.
- ✓ Potential membership of our Policy Advisory Board (subject to availability).
- ✓ Member to member introductions.
- ✓ Ability to engage in separately costed works to be carried out by SWBC.
- ✓ Two free places to our prestigious Annual Dinner: each year we invite all members, board members and key stakeholders to this black-tie evening event with a thought-provoking keynote speaker.
- ✓ Two free places to our regular conferences: our conferences are held at venues across the South West and include a line-up of keynote addresses from world-class industry experts.
- ✓ 20% off additional tickets to SWBC dinners and conferences.

**Annual membership is £5000 +VAT**



More information on our member events, including our annual dinner and regular conferences, can be found at [www.southwestbusinesscouncil.co.uk/events](http://www.southwestbusinesscouncil.co.uk/events).



***SWBC's excellent networking opportunities have meant meeting some really key individuals and organisations, as well as introductions that have enabled us to work on joint assignments."***

Craig Moore, Partner, Womble Bond Dickinson

# Operations Team and Board



## Statutory Board



TIM JONES  
Chairperson



JULIE HAWKER MBE



DR CHRISTINE  
ALLISON



CATHERINE  
MATHEWS



LIZ WAUGH



PAULA HEWITT



PROF VICKY POPE



JABO BUTERA



JUSTIN OLOSUNDE



LAURENCE FREWIN



MARTIN WILLIAMS

## Operations Team



PAUL COLES  
Chief Executive  
Officer



JO HATT  
Membership  
Coordinator



ANDREW SEARLE  
Head of  
Operations



LEAH ERDRINK  
Marketing and  
PR Manager



EMMA ANDERSON  
Marketing and  
PR Executive



***I feel that the SWBC is a vital organisation for helping us to gain more recognition and to give the South West a voice. I think Tim and Paul do an excellent job."***

Patrick Tigwell, FCA BFP Partner, Westcotts