

# BRONZE MEMBERSHIP PROPOSAL PACK

FOR THE SOUTH WEST  
BUSINESS COUNCIL

We convene, inform, connect





# South West Business Council Membership

## Introduction

Paul Coles,  
CEO of South West  
Business Council



Welcome to the Bronze Membership Proposal Pack. Thank you for considering becoming a South West Business Council (SWBC) member.

The South West Business Council shines a spotlight on regional capabilities that are key strengths of the South-West.

For our members, we provide our 20+ years experience brokering high-level connections between the private, public, and third sectors. SWBC focuses on delivering and enabling insight, innovation and impact for businesses across the South West, by bringing new opportunities to life. We work at a strategic level through our "network-of-networks" to communicate the needs of South West businesses to those in government departments and other Local Authorities.

Our Board is diverse and brings huge experience from the worlds of Finance, Law, Education, Communications, Digital, Business Networks, Development, Social Enterprise and the Environment. Additionally, we run a Policy Advisory Board to help shape our future thinking and our support to our members.

We offer three levels of membership depending on the support required to help your organisation achieve its goals. Our highest level of membership is designed to offer maximum benefit from our Board to aid business growth and activities.

We look forward to working with you.

Your sincerely,

Paul Coles, CEO,  
South West Business Council



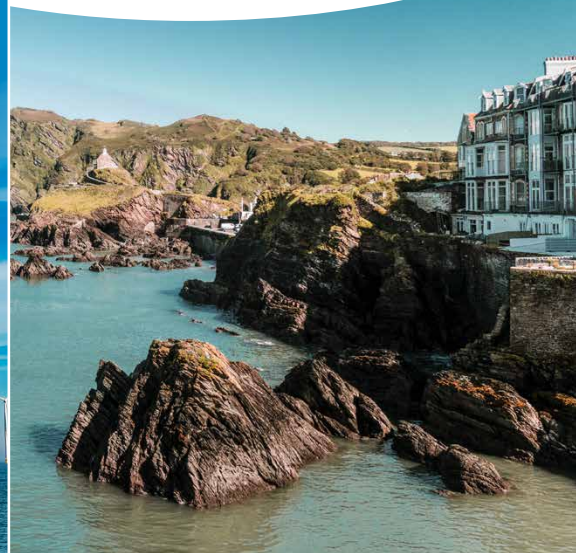
***SWBC have their finger on the business pulse and they use their substantial national reach, strategically, to both support and promote the South West business community on the national stage, and to keep the local business community fully informed."***

Lynne Rathbone,  
Corporate Partner,  
Trowers & Hamblins LLP



***We get great value from being a part of their business eco-system and meeting individuals and companies outside our immediate network that we wouldn't normally have access to, alongside some invaluable information sharing."***

Drew Ellis,  
Founder, Like Minds



# Bronze Membership Benefits



At this level of membership we provide a selection of our key services. This is to ensure that those wishing to share their ambitions with us can find the help they seek through our business network, regional intelligence and resources. Additionally, we offer “work packages” which SWBC can carry out alongside your membership.

- ✓ Introductory welcome call with the CEO to determine how we will work together to help your business flourish.
- ✓ Onboarding promotion via social media and re-sharing of members’ key news via SWBC’s social media.
- ✓ Opportunity to author a member article to feature in our main monthly newsletter.
- ✓ Yearly review with the CEO to check on the progress of our partnership.
- ✓ Receive monthly CEO and Chair updates.
- ✓ Member to member introductions.

- ✓ Ability to engage in separately costed works to be carried out by SWBC.
- ✓ An invitation to attend our prestigious Annual Dinner: each year we invite all members, board members and key stakeholders to this black-tie evening event with a thought-provoking keynote speaker.
- ✓ Invitations to attend our regular conferences: our conferences are held at venues across the South West and include a line-up of keynote addresses from world-class industry experts.

**Monthly membership is £60 +VAT**



More information on our member events, including our annual dinner and regular conferences, can be found at [www.southwestbusinesscouncil.co.uk/events](http://www.southwestbusinesscouncil.co.uk/events).



***We value SWBC’s broad national and international perspective, its advocacy on behalf of our region, its engagement with emerging and existing sectors, and its organisation of conferences and other meetings.”***

Sally Baker, CEO, Exeter Science Park



# Operations Team and Board



## Statutory Board



TIM JONES  
Chairperson



JULIE HAWKER MBE



DR CHRISTINE  
ALLISON



CATHERINE  
MATHEWS



LIZ WAUGH



PAULA HEWITT



PROF VICKY POPE



JABO BUTERA



JUSTIN OLOSUNDE



LAURENCE FREWIN



MARTIN WILLIAMS

## Operations Team



PAUL COLES  
Chief Executive  
Officer



JO HATT  
Membership  
Coordinator



ANDREW SEARLE  
Head of  
Operations



LEAH ERDRINK  
Marketing and  
PR Manager



EMMA ANDERSON  
Marketing and  
PR Executive



***I feel that the SWBC is a vital organisation for helping us to gain more recognition and to give the South West a voice. I think Tim and Paul do an excellent job."***

Patrick Tigwell, FCA BFP Partner, Westcotts